

# Sponsorship BENEFITS

	<b>PRESENTING</b> \$30,000	<b>EMERALD</b> \$15,000	<b>SAPPHIRE</b> \$10,000	<b>RUBY</b> \$6,500	<b>CRYSTAL</b> \$4,000
<b>OVERALL</b>					
Exclusive naming as Presenting Sponsor of the event	•				
Company logo on all GIH produced promotional materials	•	•	•	•	•
Company mentions on social media (Facebook, Instagram)	•	•	•	•	•
<b>GALA NIGHT (July 16)</b>					
REACHES 800+ GUESTS					
Table of 8 for dinner and fashion show	<b>Head Table</b>	•	•	•	•
Priority placement for dinner and fashion show	•	•	•	•	
Exclusive naming as VIP Reception Sponsor		•			
Logo placement on video projection	•	•	•	•	•
Verbal mention during program	•				
Ad in event program	Full Page	Full Page	1/2 Page	1/3 Page	1/4 Page
Logo in event program	•	•	•	•	•
Optional speaking time during program	•				
<b>SALE DAYS (July 17-18)</b>					
REACHES 4,000+ SHOPPERS					
Logo on sponsor recognition banner	•	•	•	•	•
Verbal mention(s) throughout the day	•	•	•		
<b>MEDIA</b>					
Name mentioned in radio ads (includes Goodwill radio)	•	•	•		
Logo on GIH website	•	•	•	•	•
Digital ad placement on GIH store monitors <i>reaches 70,000 customers per month</i>	3 months Full Screen	1 month Full Screen	1 month 1/2 Screen	1 month 1/3 Screen	
Digital ad in GIH produced email blasts for GGG <i>reaches 50,000+ subscribers</i>	3x above the fold	3x mid content	2x mid content	1x below the fold	

\* Customized sponsor benefits or activities may be available for an extra cost. Contact Kelley Cho at [kcho@higoodwill.org](mailto:kcho@higoodwill.org) for more information.

\*\* Deadline for sponsor logo submission to receive all benefits is **04/27/2026**.